



SUMMER SCHOOL

WIPO/ACAD//19/INF.1
ORIGINAL: ENGLISH
DATE: FEBRUARY 2019

WIPO Summer School on Intellectual Property

Zagreb, Croatia, 27 May- 7 June 2019

Organized by the

World Intellectual Property Organization (WIPO)
and
State Intellectual Property Office of the Republic of Croatia

in cooperation with the
University of Zagreb

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

WEEK 1

Monday, 27 May

9.00 – 9.30	Registration and Administrative Matters
9.30 – 10.00	Introduction of program and participants
10.00 – 10.15	Welcome addresses
10.15 – 10.45	Coffee Break
10.45 – 11.15	Topic 1: Presentation of Partner Institution
11.15 – 11.30	Discussion
11.30 – 12.00	Topic 2: Introduction to WIPO and New Developments
12.00 – 12.30	Discussion
12.30 – 14.00	Lunch Break
14.00 – 16.30	Study Visit

Tuesday, 28 May

SECTION I PATENTS AND INNOVATION

9.00 – 10.00	Topic 3: International Patent Landscape
10.00 – 10.30	Discussion
10.30 – 11.00	Coffee Break
11.00 – 12.00	Topic 4: Exceptions, Limitations and Flexibilities
12.00 – 12.30	Discussion
12.30 – 14.00	Lunch Break
14.00 – 15.00	Topic 5: Patent Information and its Usefulness: A Practical Approach
15.00 – 15.30	Discussion

- 15.30 – 16.00 Coffee Break
- 16.00 – 17.30 Topic 6: Patents and Nanotechnology: Case Study

Wednesday, 29 May

SECTION II COPYRIGHTS AND RELATED RIGHTS

- 9.00 – 10.00 Topic 7: International Copyright and Recent Developments
- 10.00 – 10.30 Discussion
- 10.30 – 11.00 Coffee Break
- 11.00 – 12.00 Topic 8: Exceptions and Limitations to Copyright and Related Rights:
Ongoing Debates
- 12.00 – 12.30 Discussion
- 12.30 – 14.00 Lunch Break
- 14.00 – 14.45 Topic 9: Collective Management of Copyright and Related Rights
- 14.45 – 15.00 Discussion
- 15.00 – 15.15 Coffee Break
- 15.15 – 16.00 Topic 10: Emerging Issues in the Digital Environment
- 16.00 – 17.30 Topic 11: Copyright and the Public Domain: Case Study

Thursday, 30 May

SECTION III MARKS

- 9.00 – 10.00 Topic 12: International Trademark Landscape
- 10.00 – 10.30 Discussion
- 10.30 – 11.00 Coffee Break
- 11.00 – 12.00 Topic 13: Internet Domain Names and Uniform Dispute Resolution Procedures
(UDRP)
- 12.00 – 12.30 Discussion
- 12.30 – 14.00 Lunch Break

- 14.00 – 15.30 Topic 14: Infringements and Abuses of Marks on the Internet: Case study
- 15.30 – 16.00 Coffee Break
- 16.00 – 16.45 Topic 15: Protection of Country Names
- 16.45 – 17.00 Discussion

Friday, 31 May

SECTION IV OTHER INTELLECTUAL PROPERTY (IP) RIGHTS

- 9.00 – 10.00 Topic 16: Trade Secrets: Issues and Best Practices
- 10.00 – 10.30 Discussion
- 10.30 – 11.00 Coffee Break
- 11.00 – 12.00 Topic 17: Design Protection and its Interface with other IP Areas
- 12.00 – 12.30 Discussion
- 12.30 – 14.00 Lunch Break
- 14.00 – 15.30 Topic 18: Geographical Indications in the Promotion of National Products: Case study
- 15.30 – 16.00 Coffee Break
- 16.00 – 17.00 Topic 19: Protection of Plant Varieties and the International Union for the Protection of New Varieties of Plants (UPOV) Convention
- 17.00 – 17.30 Discussion

WEEK 2

Monday, 3 June

SECTION V IP AS A BUSINESS ASSET

- 9.00 – 9.45 Topic 20: Economics of IP
- 9.45 – 10.15 Discussion
- 10.15 – 10.30 Coffee Break
- 10.30 – 11.30 Topic 21: IP Valuation and Management
- 11.30 – 12.30 Topic 22: Copyright Licensing: A Practical Approach
- 12.30 – 14.00 Lunch Break

- 14.00 – 15.00 Topic 23: Transfer of Technology and Licensing
- 15.00 – 15.30 Coffee Break
- 15.30 – 18.00 Topic 24: Simulation Exercises on Licensing Negotiations

Tuesday, 4 June

SECTION VI CONTEMPORARY GLOBAL IP CHALLENGES

- 9.00 – 10.00 Topic 25: IP, Green Technology and Climate Change: Issues and Challenges
- 10.00 – 10.30 Discussion
- 10.30 – 11.00 Coffee Break
- 11.00– 11.45 Topic 26: Panel Discussion: IP and Public Health: Issues and Challenges
- 11.45 – 12.00 Discussion
- 12.00 – 14.00 Lunch Break
- 14.00 – 14.45 Topic 27: Panel Discussion: Traditional Knowledge, Genetic Resources and Traditional Cultural Expressions: Towards a Suitable Protection System
- 14.45 – 15.15 Discussion
- 15.15 – 15.45 Coffee Break
- 15.45 – 17.45 Topic 28: IP and Food Security: Issues and Challenges
- 18.00 Reception offered by the partner institution

Wednesday, 5 June

- 9.00 – 11.00 Topic 29: IP and Competition Policy
- 11.00 – 11.30 Coffee Break
- 11.30 – 12.30 Topic 30: IP and Biodiversity: International Landscape and Current Issues
- 12.30 – 14.00 Lunch Break
- 14.00 – 14.30 Topic 31: Intellectual Property and Biotechnology
- 14.30 – 15.00 Discussion
- 15.00 – 17.30 Meetings with experts / Individual research (Library)

Thursday, 6 June

SECTION VII IP ENFORCEMENT

9.00 – 10.30 Topic 32: Enforcement of IP Rights

10.30 – 11.00 Coffee Break

11.00 – 12.30 Topic 33: Alternative Dispute Resolution in IP Disputes: Simulation Exercises

12.30 – 14.00 Lunch Break

14.00 – 17.00 GROUP DISCUSSIONS

Group I: IP, Entrepreneurship and Small and Medium-Sized Enterprises (SMEs): Best Practices

Group II: Copyright in the Digital Age

Group III: Patent Valuation

Group IV: Internet and Trademarks

17.00 – 18.00 Preparation of the Report by each Group

Friday, 7 June

9.30 – 10.30 Plenary Session – Presentation of Group Reports

10.30 – 11.00 Coffee Break

11.00 – 12.00 Plenary Session – Presentation of Group Reports

12.00 – 12.30 Evaluation and Closing of the Program

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